



Invitation to the media

Number 37
Wednesday 5 August 2020
Page 1 of 6

BMEL Press Office

POSTAL ADDRESS Wilhelmstrasse 54, D-10117 Berlin

PHONE +49 (0)30 18 529 - 3170

FAX +49 (0)30 18 529 - 3179

E-MAIL Pressestelle@bmel.bund.de

INTERNET www.bmel.de

Germany's Presidency of the Council of the EU

Federal Minister Julia Klöckner extends an invitation to the Informal Meeting of EU Agriculture Ministers to be held in Koblenz from 30 August to 1 September 2020

Dear Sir or Madam,

Dear Colleagues,

Julia Klöckner, Federal Minister of Food and Agriculture, invited her fellow EU Ministers to attend the Informal Meeting in Koblenz from 30 August to 1 September 2020 as part of Germany's EU Council Presidency.

Consultations will focus on:

- **Lessons learnt from the Covid-19 pandemic** in respect of the resilience of the agri-food industry, the maintenance of supply chains and the appreciation of the European agricultural production.
- **Introduction of a compulsory Europe-wide animal welfare label**, a project the Federal Minister wants to advance during the German Presidency. Its purpose is to make it easier for consumers to choose more animal welfare at the shop counter.



- The focus will also be on **tighter rules at EU-level for livestock transports** into third countries.

The **accompanying programme focuses** on the **cultural landscape of the Middle Rhine and the Moselle valley** and on **innovative agricultural technologies**.

The culture and economy of the area around Koblenz are strongly influenced by wine-growing. The Moselle valley is Germany's fifth largest wine-growing area, where Europe's steepest vineyards are located. To farm these vineyards, in addition to traditional monorack systems, modern digital technologies are also used, **including drones and fully-automated harvesters for steep slopes**. Julia Klöckner plans to showcase these projects that are funded by the Federal Ministry of Agriculture to her European guests.

In addition, **German start-ups** will present **more innovative technologies** in the margins of the informal meeting in the Rhein-Mosel-Halle: Cattle monitoring systems, spray pattern analyses to optimise plant protection or process management via app in viticulture all underline Germany's leading role in **digital technologies on the fields, in animal housing and in vineyards**.

We are looking forward to your coverage and we cordially invite you to attend the following programme items:

Monday, 31 August 2020

10.00 hrs Entire delegation: **Tour of steep-slope winegrowing on the Moselle** (Winninger Uhlen)

Use of **drones, fully-automated harvesters for steep slopes and monorack systems** for the cultivation of the vineyards with a gradient of 60 to 70 degrees

13.00 hrs Lunch and **press briefing with Federal Minister Julia Klöckner**

subsequently Entire delegation: **Moselle river cruise** from Winnigen to Koblenz



19.00 hrs **Joint dinner** on the invitation of the press office of the Federal
Ministry of Food and Agriculture

Tuesday, 01 September 2020

8.00 hrs **Doorstep**

Rhein-Mosel- Statement by Federal Minister **Julia Klöckner** followed by Q&A
Halle
Please note: The doorstep will also be broadcast via livestream

subsequently **Welcome** of the EU Agriculture Ministers by Federal Minister
Julia Klöckner and **more doorsteps**

9.00 hrs Start of the informal meeting **Public opening statements and**
Rhein-Mosel- **opportunity to take kick-off photos**
Halle

13.00 hrs **Press conference**

Rhein-Mosel- • **Julia Klöckner**, Federal Minister of Food and Agriculture
Halle • **Janusz Wojciechowski**, European Commissioner for
Agriculture

*Please note: The press conference will also be broadcast via
livestream in English, French, Polish and German.*



Registration / Accreditation:

All journalists wishing to take part in the event must register online at <http://www.akkreditierung.bundesregierung.de> before **21 August, 12.00 hrs.**

Permanent accreditations issued by the Press and Information Office of the Federal Government will not be valid.

1. Please enter your user name and password. If you do not yet have an accreditation profile, you must register for a new account and then log in with the user name you receive and your password.
2. Please check your data under “*Mein Profil verwalten*” (manage my profile) or, if you are registering for a new account, please enter and save your data.
3. Switch to the event list under “*Anlässe verwalten*” (manage events), select the relevant event and register by clicking the button “*Anmelden*” (register).
4. After you have ticked/selected the information on accreditation, on data sharing and on the review of security-related circumstances, please confirm by clicking the button “*Daten speichern und akkreditieren*” (save and accredit data).
5. Once you have filled everything in, “registration in process” will be displayed under “*Status/Anmelden*” (status/registration) in the event list. After your request for accreditation has been processed successfully, **you will receive confirmation of your accreditation by e-mail.**
6. Up-to-date information on the event is available at all times under “*Anlässe verwalten*” (manage events) in your profile at www.akkreditierung.bundesregierung.de.
7. You can delete your profile at any time after your accreditation expires.
8. **Accreditation passes will be issued on site** and only on presentation of
 - a **valid passport or personal ID,**
 - the **e-mail with the confirmation** of your accreditation,
 - and the **original press confirmation.**



Programme:

Following your registration you will receive a detailed programme and more organisational information on the schedule.

Coronavirus:

We respect the rules on distance and hygiene. Accreditations notwithstanding, there may be **access restrictions on site**. We reserve the right to form pools and ask for your understanding.

Live TV signal:

ZDF, as the host broadcaster, will provide a live television signal and will make it available upon request.

Contact:

Jens Dahlhausen

E-mail: dahlhausen.j@zdf.de

Cellphone: +49 (0)172 6104808

You can also receive the signal at no cost and copyright-free via the usual distribution channel from the EU in Brussels.

Overnight accommodation:

A block of hotel rooms has already been reserved for you (at your own cost).

GHOTEL hotel & living Koblenz

Neversstraße 15

56068 Koblenz

Tel.: +49 (0) 261 2002450

<https://www.ghotel-group.de/hotels/koblenz/>

Please inform us in good time [via e-mail](mailto:pressestelle@bmel.bund.de) (pressestelle@bmel.bund.de) whether you need a room and on which day you will arrive.



Workspace:

From 30 August to 1 September workstations in the Rhein-Mosel-Halle will be made available.

Rhein-Mosel-Halle

Julius-Wegeler-Straße 4

56068 Koblenz

Questions:

If you have any questions, please contact the BMEL press office / Friederike Lenz, who will also be your contact person during the meeting in Koblenz:

Contact:

Friederike Lenz

Press spokesperson

E-mail: friederike.lenz@bmel.bund.de

Tel.: +49 (0) 30 18529-3191

Cellphone: +49 (0) 151 23417703